



Nov. 21, 2022

Sales Div.,
Specialty Materials Business HQ,
Core Business Center,
Tokushu Tokai Paper Co., Ltd.

Collaboration to launch new specialty paper between Favini S.r.l. and Tokushu Tokai Paper Co., Ltd.

Tokushu Tokai Paper Co., Ltd. is pleased to announce that we have collaborated with Favini S.r.l., an excellent Italian manufacturer of specialty papers and paper products, in the development, production and marketing of specialty paper, and succeeded to have launched a new product TOKYO™ with Favini.

Note: TOKYO is a trademark of Favini S.r.l.

Favini is a historic and reliable manufacturer of specialty paper, and has built up a solid global sales network particularly in Europe. In recent years, Favini has been particularly active in environmental management, focusing on the launch of environmentally friendly papers, such as 100% recycled, tree free and up-cycled paper using by products from other industries such as food, leather and textile. This time, the collaboration resulted in a new product, TOKYO, which consists Tokushu Tokai Paper's unique manufacturing technology and specialized design development and Favini's skillful marketing and sales in Europe for high-end printing and luxury packaging paper. TOKYO contains 40% or more recycled pulp derived from post-consumer waste. It is manufactured at Mishima Mill of Tokushu Tokai Paper and marketed by Favini. Please look forward to future expansion of TOKYO in Europe, America and Asia.

