Jun. 5, 2025



Sales Div., Specialty Materials Business HQ., Core Business Center Tokushu Tokai Paper Co., Ltd.

The collaboration product "CLASSY COVERS EVO™" with FAVINI S.R.L.

Tokushu Tokai Paper Co., Ltd. has been actively expanding its overseas sales channels in response to the ongoing decline in domestic demand for our "Fancy paper". As part of these efforts, in 2022, we launched TOKYO, designed and manufactured under the supervision of Favini, a renowned Italian specialty paper manufacturer, as a result of our collaboration with them. As the second phase of this collaboration, we have begun supplying selected items from our Tant Select line adapted to Western markets as Favini's new brand, CLASSY COVERS EVO[™]. Classy Covers Evo is a new addition to Favini's Classy Covers[™] line, and we will support its early penetration into Western market as a material for high end publishing and luxury packaging by ensuring stable supply as the manufacturer. The sub-brand name EVO was chosen by Favini to signify "evolution", and we anticipate that the unique texture of the paper combined with print design such as foil stamping will be recognised as a new value through Favini.

Product Name: CLASSY COVERS EVO™ *CLASSY COVERS and CLASSY COVERS EVO are trademarks of FAVINI.

